



Executive Director
Ann Timberlake

June 4, 2009

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Dear Friends,

We hope you will join us in celebrating our first, annual Green Tie Luncheon. This event honors current or retired public servants and environmental leaders for their dedication to helping create a safe, clean and healthy South Carolina.

The 2009 Green Tie Luncheon will be in the Grand Hall of Historic 701 Whaley in Columbia, S.C. on Wednesday, September 16, from 11:30 a.m. to 1:30 p.m. We hope that you will participate in our Corporate Membership Program, which includes sponsorship of this event. This program offers businesses a unique opportunity to invest in South Carolina's environment and build connections with conservation minded individuals throughout the state. Details are enclosed.

I sincerely believe that when business and environmental leaders work together, everyone wins. Your identification as a sponsor of the Green Tie Luncheon will also increase your company's exposure to the growing number of environmentally conscious consumers.

CVSC is a bipartisan advocacy organization working to make South Carolina's old-fashioned conservation values priorities for our elected leaders. Since 2003, we have worked to preserve the state's natural beauty and our quality of life. We help elect people to the State Legislature who put public health and conservation high on their agendas. We advocate for sound environmental policies while holding these decision-makers accountable.

Your support helps to ensure that we have clean air to breathe, safe water to drink, and rivers, forests and farmland for our use. In order to make these goals a reality, we need our business leaders to help us make a difference. I would like to discuss how an investment of \$250.00 or more to sponsor the Annual Green Tie Luncheon can help South Carolina's economy, your business, and our environment thrive!

Thank you for considering our request. We are counting on your support to help us make the 2009 Green Tie Luncheon a special annual event.

Sincerely,

Ann Timberlake
Executive Director

P.S. Please join me in supporting a clean, healthy and safe South Carolina by joining our Corporate Membership Program and returning the enclosed sponsorship agreement by July 1, 2009. You may contact Bruce Lawrence at 803-799-0716 or via email at bruce@conservationvotersofsc.org for additional details.



*Conservation Voters of South Carolina
cordially invites you to the
Annual Green-Tie Luncheon
presented by
(Sponsor Name Here)
Honoring
(Honoree(s) Name Here)*

*Wednesday, September 16, 2009
11:00 a.m. until 1:00 p.m.
701 Whaley Street - Columbia, SC*

*Tickets are \$75.00 per person and include an individual membership to
CVSC. Donations are NOT tax-deductible.
Sponsorships are available by calling 803.799.0716.*

*For more information or to purchase tickets, please visit
www.conservationvotersofsc.org or call 803.799.0716.*



2009 Green-Tie Luncheon Overview

Event Overview:

Conservation Voters of South Carolina presents an Annual **Green Tie** Luncheon (GTL), our primary fundraising event, to recognize current or retired public servants and environmental leaders for their dedication to helping create a safe, clean and healthy South Carolina. Three honorees will be selected for the 2009 event - one for each of the following categories: Lifetime Service, Legislative Leadership and Policy Advocate. The awards are based on criteria approved by our Board of Directors and the honorees are nominated by the staff and approved by a two-thirds majority vote of the Board.

The event is tentatively scheduled for Wednesday, September 16, 2009 in the 701 Whaley event hall. The luncheon will feature local/organic foods in a natural/eco-friendly décor. We are dedicated to making this event **GREEN** in every way possible.

Sponsorship Overview:

Three different sponsorship levels are outlined on the next page. We will work with each sponsoring organization to ensure the maximum benefit and exposure is received as deemed appropriate for the level of sponsorship. Sponsorship of this luncheon is not tax-deductible. CVSC reserves the right to accept or deny sponsorship to any organization depending on their environmental record and/or policies.

Organizational Overview:

Conservation Voters of South Carolina (CVSC), a 501(c)4 organization, is the only nonpartisan, nonprofit statewide organization holding elected leaders directly accountable for a safe, clean and healthy South Carolina. Our mission is to make conservation and environmental issues a top priority among South Carolina's elected leaders, political candidates, and voters. Our unique strategy combines, education, accountability and electoral action to build a bipartisan majority of elected leaders committed to conserving our water, air and land and creating a clean energy future for South Carolina.



*For more information or to secure a sponsorship for your organization, please contact
Bruce Lawrence at 803-799-0716 or bruce@conservationvotersofsc.org.
Contributions to Conservation Voters of South Carolina are not tax-deductible*

**Conservation Voters of South Carolina – Green-Tie Gala Committee
701 Whaley Street, Suite 207 – Columbia, SC 29201**



2009 Green-Tie Luncheon Sponsorships

EMERALD GREEN SPONSOR - \$5,000

- Featured Corporate Name/logo on Program, Website, Signage, etc. as Presenting Sponsor
- Corporate representative to announce honoree
- Full page ad (Back or Inside Cover) in Event Program
- Feature article in CVSC Newsletter
- Photo opportunity with honorees
- 3 Reserved Tables with premier seating (includes 24 tickets)

SAGE GREEN SPONSOR - \$2,500

- Featured Corporate Name/logo on Program, Website, Signage, etc.
- Full page ad in Event Program
- Photo opportunity with honorees
- 2 Reserved Tables (16 tickets)

SPRUCE GREEN SPONSOR - \$1,000

- Corporate Name/logo on Program, Website, Signage, etc.
- 1/2 page ad in Event Program
- Event sponsor article in Newsletter
- 1 Reserved Table (8 tickets)

LIME GREEN SPONSOR - \$250

- Corporate Name/logo on Program, Website, Signage, etc.
- 1/4 page ad in Event Program
- 2 tickets to luncheon

Organization:

Luncheon Sponsorship:

Contact Person:

Address:

Phone:

Email:

I agree to the above sponsorship of CVSC's 2009 Green Tie Luncheon!

Signature/Date:

For more information or to secure a sponsorship for your organization, please contact Bruce Lawrence at 803-799-0716 or bruce@conservationvotersofsc.org. Contributions to Conservation Voters of South Carolina are not tax-deductible

**Conservation Voters of South Carolina – Green-Tie Gala Committee
701 Whaley Street, Suite 207 – Columbia, SC 29201**